

**MINUTES OF THE MEETING OF THE BOARD OF DIRECTORS  
OF GATEWAY TO L.A. PBID INC.  
CALIFORNIA NONPROFIT MUTUAL BENEFIT CORPORATION  
November 8, 2012**

The Annual Meeting of the Board of Directors of Gateway to L.A. PBID, Inc. a California nonprofit mutual benefit corporation was held on November 8, 2012 at 8:00 a.m. at the Crowne Plaza LAX Hotel located at 5985 W. Century Blvd., Los Angeles.

22 individuals attended the meeting as follows:

- Grant Coonley, Hilton Los Angeles Airport
- Charles Bassett, L&R Group
- Bill Geary, Geary Realty
- Scott McCoy, Renaissance Hotel
- Phil Baxter, Four Points by Sheraton
- Adrian Valencia, Holiday Inn
- Israel Mora, Courtyard LAX
- Steven Hall, LAX Marriott
- Michael D'Amodio, Embassy Suites
- Paul Gibbs, Crowne Plaza
- Val Velasco, LAWA / BOAC
- Ed Pomponio, Destination Shuttle
- Silvano Merlo, LAX Marriott
- Bryan Churchill, LA Tourism
- Mariles Krok, LA Tourism
- Philip Ferentinos, Starline Tours
- Vahid Sapir, Starline Tours
- Nate Kaplan, CD 11
- J.D. Webster, WPNC
- Christina Davis, LAX Coastal Chamber
- Jim Sakalis, Gateway to L.A.
- Laurie Hughes, Gateway to L.A.

1. **WELCOME / INTRODUCTIONS**

Grant Coonley welcomed the attendees and introduced the special guests.

2. **PUBLIC COMMENTS**

No comments from the public.

3. **ANNUAL MEETING CORPORATE RESOLUTIONS**

Voting on the following individuals to serve as the corporation's new board of directors:

Voice vote adapted the proposed slate of directors as presented:

(i) Voting on the following individuals to serve as the corporation's new board of directors:

Charles Bassett (representing L&R Group: Class A1 Member)  
Phil Baxter (Four Points by Sheraton: Class A1 Member)  
Michael D'Amodio (representing Embassy Suites LAX - North: Class A1 Member)  
Grant Coonley (representing Hilton Los Angeles Airport: Class A1 Member)  
William Geary (representing Geary Realty Corporation: Class C Member)  
Paul Gibbs (representing Crowne Plaza Los Angeles Airport: Class A1 Member)  
Paul Gnasso (representing Ace Parking: Class C Member)  
Steven Hall (representing Marriott: Class A1 Member)  
Conrad Klingenstein (representing Jamison Services: Class A1 Member)  
Scott McCoy (representing Renaissance Montura Hotel: Class A1 Member)  
Israel Mora (representing Courtyard by Marriott: Class A1 Member)  
Bruce Nahid (representing LAT Investments: Class A1 Member)  
Michael Payton (representing Crowne Plaza Los Angeles Airport: Class A1 Member)  
Bryan Porter (representing SkyView Center LLC: Class A1 Member)  
Chris Lorino (representing Westin LAX: Class A1 Member)  
Adrian Valencia (representing Holiday Inn LAX: Class A1 Member)  
Brian Vandehey (representing PRG Parking: Class A1 Member)  
Valeria Velasco (representing Los Angeles World Airports: Class A1 Member)  
Michael Washington (representing Sheraton Gateway LAX: Class A1 Member)  
Nelson Zager (representing the Radisson LAX: Class A1 Member)

Voice vote adapted the proposed slate of officers as presented:

(ii) Authorizing and approving the following individuals to serve on and comprise the Executive Committee: Grant Coonley - President, Charles Bassett – Vice President, Conrad Klingenstein - Treasurer, Phil Baxter - Secretary and Adrian Valencia.

Voice vote ratified the Executive Committee Actions as presented:

(iii) Ratification of Executive Committee Actions for the period November 3, 2011 – November 8, 2012.

- 3% Cost of Living Increase in Annual Assessment

**4. APPROVAL OF THE MEETING MINUTES – September 13, 2012**

The minutes of the September 13, 2012 board of directors meeting were approved as presented.

**5. SPECIAL GUEST SPEAKER - Councilman Tom LaBonge**

Councilman LaBonge talked about a variety of topics from Los Angeles history, his dedication to civic involvement starting under the Riordan administration, and current events.

**6. 2013 PROPOSED BUDGET**

The proposed 2013 Budget was unanimously approved by the Board of Directors. See attached budget.

**7. 2013 ANNUAL PLANNING REPORT**

The proposed 2013 Annual Planning Report was unanimously approved by the Board of Directors for submission to the Office of the City Clerk. See attached Annual Planning Report.

**8. EXECUTIVE DIRECTOR'S REPORT**

**2012 Highlights**

- Parking Meter Zone created for Gateway to L.A. Meters to be installed in November.
- Ocean Express video produced and playing on in-room channels and hotel consolidated shuttles. Ridership rebounded starting in June and is now 2.5% ahead of 2011 ytd.
- Contracted for an Economic Benefits Report which showed:
  - o 43.3 million in annual tax receipts to city of L.A.
  - o 13,160 jobs
- ULI – Tap study generated interest from the Mayor's office on economic development opportunities
- LAWA has submitted a grant application for streetscape improvements in the Transit Oriented District in the areas with ¼ mile of the light rail station at Century Blvd. & Aviation
- Changing Ocean Express operator – Destination Shuttle Services – and will be using CNG vehicles (compressed natural gas) starting January 1<sup>st</sup>, 2013 – savings of \$30,000.

- Plan to landscape bump-out area in the 5400 block of Century Blvd.

### PBID Security Issues

Security Director's meeting held November 7 included LAPD Labor Relations personnel who briefed attendees on their responsibilities during special events.

Of note, a permit is not needed when activities only include a bull horn. If amplified sound is used, a permit must be obtained.

### Ambassador Contacts

	Sept-12	Sept-11	Oct-12	Oct-11
Citizen Contacts	827	805	868	816
Panhandler Contacts	126	125	134	129

### Trolley Passengers

	Sept-12	Sept-11	Oct-12	Oct-11
Passengers	7722	6097	6780	4599

### Passenger Totals by Year

2006	2007	2008	2009	2010	2011	2012
56,266	64,690	79,501	74,639	70,837	63376	58061
+14%	+13%	+23%	-6%	-5%	-10 %	+2.5% above first 10 mos 2012

### Keep It Green

Over the last two months the maintenance crew cleaned off, painted out or removed graffiti, stickers, signs and posters from around the PBID area.

### Upcoming Events

Document shredding November 8<sup>th</sup>, 15<sup>th</sup> & 29<sup>th</sup>

## **Upcoming Meetings**

Holiday Lunch Concert – November 20

Sponsors – LAWA / HB Drollinger / Sempra Energy Utilities / Wally Park / Destination Shuttle Services / LAX Kiwanis Club

Holiday Reception – December 6 at the Renaissance Hotel

## **9. COUNCIL DISTRICT 11 UPDATE**

Nate Kaplan gave an update on Councilman Rosendahl's health situation, RV parking in the Manchester Square area, and the installation of parking meters.

## **10. NEW BUSINESS**

Christina Davis invited members to attend the Annual Protector's Appreciation Lunch on December 4<sup>th</sup> at the Hilton LAX.